

# Rainbow's End Youth Services

## Community Engagement Coordinator

### *Job Description*

#### **Organization Description**

Rainbow's End Youth Services (REYS) exists to reach local youth in Christian love; impacting them for life. Located in Mount Joy, Pennsylvania, the center and its staff seek to encourage, develop, and equip our youth to experience Godly wholeness by: Praying, Sharing Christ, Teaching God's Word, and offering supervised recreation. This is all accomplished through the partnerships of local churches, businesses and individuals.

#### **Program Description**

REYS offers programs for students in first through twelfth grades. We offer weekly afterschool/summer programs which include open gym time, games, arts and crafts, bible lessons, discipleship, life skill development, and meals. In addition, we offer music and martial arts classes.

#### **Job Summary**

The successful candidate will work to achieve the mission and vision of Rainbow's End Youth Services (REYS) by providing support in the areas of community engagement, marketing and communication, and student programming. The candidate will build relationships and serve as a godly role model to the youth and develop strategies to increase community support and engagement with REYS.

#### **Primary Responsibilities**

##### **Student Programs**

- Provide support during student programs, events, and field trips
- Build relationships with students, families, and volunteers

##### **Community Engagement**

- Collaborate with Executive Director to fully understand communication needs throughout the year
- Showcase REYS programs, events, and fundraisers through the use of communication tools (social media, presentations, videos, email, printed materials, etc.)
- Develop and implement creative strategies to share ministry impact and present involvement opportunities to community members including local churches, organizations, and businesses
- Represent REYS at local community functions and churches to strengthen partnerships and foster collaboration
- Play a pivotal role in the fundraising efforts of the ministry including grant writing, donor engagement, and event coordination such as the REYS banquet
- Manage the REYS website and social media accounts

##### **Other**

- Other duties as assigned

#### **Qualifications**

#### **Spiritual Formation**

- Personal commitment and relationship with Jesus Christ
- An active member of a local church body
- Fully embrace the mission, vision, and values of REYS

### **Education & Experience**

- Bachelor's Degree (preferred) or higher
- Experience working with youth
- Experience with online and printed communication design
- Photography, video, and video editing experience is a plus

### **Skills**

- Ability to effectively communicate the vision of life transformation in youth
- Excellent written and verbal communication skills
- Excellent command of technology
- Proficient in website design and management
- Ability to design creative and professional materials for printed and online communication
- Self-motivated and adaptable; well organized to select priorities and handle multiple tasks
- Ability to collaborate and work as a team
- Positive, enthusiastic, and energizing attitude
- Relational skills to engage with youth, families, and community members
- Patience and empathy to work with youth from difficult life circumstances
- Must have a valid driver's license and dependable mode of transportation

### **Hours**

This role is a salaried position that requires in-person engagement of 40 hours a week, Monday through Friday ending at 6pm or 7pm. This role will also include occasional evening and weekend work hours. During the year, flexibility is required as there are occasional events and responsibilities that may fall outside the scope of the typical workday.

### **Compensation**

Varies based on qualification and experience.